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| **BUSINESS CASE** |
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| **Project Name: FINALyze** |
| **Executive summary** Since 2024, the executive board has been working to create ways to convince business partners regarding the financial benefits due to association with company. It is for this reason that the executive board has decided to implement a system which will provide a view on margin and return on investment. As we all know NUMBERS SPEAK….. |
| **Finance section** As the source data is already available creation of Finalyze and then creating a means of data loading from existing systems will be the cost. However, the benefits due to business growth is immense. |
| **Sensitivity analysis** There is no risk involved due to this business decision |
| **Project definition** Develop a web application which calculates the Gross margin, Net margin and ROI for products.  This app provides insight into Business Financial health and analyse its investment decisions |
| **Project Approach**  Development team will work closely with the business team using Agile methodology. |
| **Project governance** Weekly Progress will be discussed with business champions and appropriate feedback will be considered in the next sprints. |